Date: 17/11/2025

To,
GIFT College
Bhubaneswar, Odisha

Subject: Proposal for 3-4 Month AI Based Corporate Training Program

Respected Mam,

Quntrel is a leading corporate training provider specializing in bridging academic learning with industry requirement. We propose a concise, 3- 4 month in-person training program for your MBA, BBA, MAC, PGTM and B.Tech students. The program covers five targeted modules Digital Marketing, Web Designing, Web Development, Entrepreneurship Development, and AI & Automation, each designed to equip students with practical, in-demand skills.

The training program is structured into the following core modules:
- **Digital Marketing**: Training in social media, content marketing, SEO and analytics to develop market-relevant skills.
- **Web Designing**: Hands-on instruction in HTML, CSS, and UI/UX principles; students learn to create user-friendly, visually appealing web.
- **Web Development**: Focus on frontend and backend programming (JavaScript, PHP, etc.) to build functional, data-driven web applications.
- **Entrepreneurship Development**: Sessions on business planning, innovation, and leadership to foster an entrepreneurial mindset and leadership.
- **AI & Automation**: Practical modules on AI tools, machine learning basics, and workflow automation, preparing students as confident future tech.
- **Full Stack Development**: Students learn front-end and back-end development with real-time project practice. AI tools assist with UI ideas, debugging, and faster project completion.

All participants will receive a Quntrel course completion certificate. Such professional certificates are known to enhance resumes and add credibility to a candidate's qualification. Moreover, Quntrel provides 100% placement assistance, we support students with resume preparation, mock interviews, and connecting to potential employers. In fact, leading training programs for final-year students often promise guaranteed placement support upon completion and specifically target pre-final and final-year students. For this comprehensive program, Quntrel will charge a program fee; details can be discussed once the scope is agreed.

We believe this collaboration will significantly boost your students' skill sets and employability. As the next step, we respectfully request the opportunity to conduct a demonstration class at Institute Of Managment Bhubaneswar. This will allow us to showcase our curriculum and teaching methodology directly. Please let us know a convenient time for a pilot session or any further discussion.

Thank you for considering our proposal. We look forward to the possibility of working together.

Yours sincerely,
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